

MANITOBA WATER POLO ASSOCIATION

reasons why your business should sponsor

1. Put Your Business in the Spotlight

Having a presence at a MWPA event positions you and your business as a leading service provider for our sport. You gain respect and credibility by standing out from the pack by prominently displaying your marketing materials.

2. Get in front of your Target Market

MWPA is spending time and money marketing the event, bringing participants together for maximum ROI. Take full advantage of this opportunity by making sure to create eye catching professional signs, marketing materials and product displays that draw participants in.

3. Lead Generation and New Contacts

People will give up business cards and email addresses in exchange for a chance to win a great prize in a drawing, samples or even candy and other promotional item giveaways.

4. Get Your Brand Noticed

Being featured on MWPA's website as a sponsor, your logo on all event marketing materials and having a promotional item distributed on the day of the event are all great ways to leverage your sponsorship and get brand recognition.

5. New Clients, New Customers, New Business

Not only are the participants of the event potential new clients and customers, so are your fellow sponsors and vendors! You can form new business partnerships at events, meet like-minded business professionals and start to grow your target market.

6. Give attendees a "taste" of your business

Bringing samples to an event as giveaways is a terrific way to capture attention from participants. Be creative and think of out-of-the-box ways to stand out. By sharing a sample or trial offer of your product, you engage participants and increase your chances of turning them into new customers.

7. Market Your Business Inexpensively

We all know how much advertising your business can cost. Spending that same amount or less as a sponsor at a MWPA event is a much wiser investment that will bring a greater return on investment. By leveraging the event to your advantage, there will be no limit on your potential ROI.

water polo - the fastest growing sport in Manitoba.

MANITOBA WATER POLO HIGH SCHOOL LEAGUE (MWPHSL)

SPONSORSHIP OPPORTUNITIES

Partnering sponsor - \$1500

Benefits:

- ◆ Recognition in all pre and post event literature, direct mail and email
- ◆ Naming of your sponsored option in all MWPHSL program scheduling
- ◆ High level presence on MWPA website, with hyperlink
- ◆ High level presence on all MWPA social media platforms
- ◆ Logo on all MWPHSL printed materials
- ◆ Display of marketing materials at all MWPHSL events (supplied by sponsor)
- ◆ Presentation of MWPHSL medals and banners at Provincial championships
- ◆ Additional benefits to be customized in consultation according to sponsorship value

Supporting sponsor - \$500

Benefits:

- ◆ Recognition in all pre and post event literature, direct mail and email
- ◆ Naming of your sponsored option in all MWPHSL program scheduling
- ◆ Presence on MWPA website, with hyperlink
- ◆ Presence on all MWPA social media platforms
- ◆ Logo on all MWPHSL printed materials
- ◆ Display of marketing materials at all MWPHSL events (supplied by sponsor)

For SPONSORSHIP inquiries please contact Bruce Rose at manitobawaterpolo01@gmail.com.



ABOUT US

Manitoba Water Polo Association Inc. is the non-profit governing body for the sport of water polo within the Province of Manitoba. The Manitoba Water Polo Association Inc. was incorporated in 1977 with the goals of increasing membership and promoting interest in the sport of water polo throughout the Province of Manitoba.